

# Enhancing Data Center and Efficiency with HPE SimpliVity HCI Solution

Name: Dubai Refreshment Company (DRC)  
Industry: Food & Beverages  
Size & Revenue: 1200+ | \$48.6m (approx. as of Q1 2023))



## Business Problem

*DRC faced challenges with their legacy IT infrastructure, including HPE Blades and 3PAR SAN arrays at End of Service Life. To drive digital transformation, sought to refresh their IT infrastructure and address issues such as complexity, scalability limitations, inefficient resource use, and security risks from outdated software.*

## How Intertec Helped

Recognizing the challenges confronted by DRC and the necessity for cutting-edge technology to align with the requirements of modern applications, Intertec stepped in to offer consulting services.

Following a thorough assessment, we recommended the HPE SimpliVity hyperconverged infrastructure as the optimal platform to elevate the performance, availability, and economic efficiency of critical applications.

This solution not only effectively reduces IT costs and complexity but also facilitates support for other mission-critical applications. The implementation of a VM-centric administrative interface empowers IT staff to concentrate on essential business activities, thereby enhancing overall efficiency and productivity.

## Business Outcomes Delivered

By implementing a VM-centric administrative interface, HPE SimpliVity, Intertec streamlined DRC's ongoing operations, resulting in freeing up their IT staff to focus on core business activities. This led to increased efficiency and productivity within the organization as it:

- Proved to be 25% less expensive than alternative options, resulting in lower operational expenditures (OPEX).
- Reduced space and power consumption, minimizing environmental impact by 50%.
- Simplified administration by 40%, allowing IT staff to focus on innovation and strategic initiatives.
- Led to significant cost savings in storage expenses, with data efficiency ratios of up to 3:1.