

# Next-Gen Data Management for Reduced Costs and Increased Agility

Name: Majid Al Futtaim - Carrefour  
Industry: Retail  
Size & Revenue: 8000+ | \$3.8bn (approx.)



**Business Problem** *One of the biggest hypermarket chains in UAE faced challenges with scattered and fragmented data across various locations, leading to high costs, inadequate protection, security risks, and limited scalability. They needed an enterprise data management solution to centralize, secure, and derive insights from their valuable data within tight timelines and rigid infrastructure constraints.*

## How Intertec Helped

- Implemented a fully secured backup architecture, simplifying and streamlining the client's entire data management process
- Introduced standardized data management practices, leading to a significant 20x decrease in job failure rates
- Achieved an impressive 20x reduction in data footprint and complexity
- Empowered MAF – Carrefour with efficient and optimized data management capabilities

## Business Outcomes Delivered

Intertec delivered substantial business outcomes, bringing immediate value, enhanced agility, and an improved IT experience for the client:

- Reduced data footprint and complexity, streamlining operations and cutting down on operational expenses
- Provided best-in-class storage efficiency with true global deduplication
- Achieved up to 80% reduction in backup windows, ensuring faster and more efficient data backups (archival to AWS, Azure, or Google Cloud without an add on gateway)
- Decreased job failure rates by 20X, enhancing data reliability and availability
- Enabled rapid recovery at scale within minutes, ensuring minimal downtime and maximum productivity
- Delivered 70% reduction in total cost of ownership (TCO), optimizing budget allocation and resource utilization
- Provided robust ransomware protection, safeguarding data assets from security threats and potential losses